



SCP Hotels Receives *Most Innovative New Business Concept* Award From Visit Colorado Springs

Hotel Recognized for Bringing Unique Holistic Hospitality Concept to Colorado Springs Region

COLORADO SPRINGS, Colo. (Oct. 12, 2018) – SCP Hotels has received the ***Most Innovative New Business Concept*** award from Visit Colorado Springs (VCOS), the official destination marketing organization for the Pikes Peak region. The hotel brand was recognized for providing a product, service or experience that has not previously been available for visitors to the Pikes Peaks region during VCOS' annual tourism celebration.

"We are beyond fortunate to have such amazing people, properties and attractions who represent our destination. Our annual tourism awards are a way to take a moment to honor the worthy people and organizations who make us one of the country's top travel spots. The SCP Hotels team has been very involved with VCOS, showing off this unique new property every step of the way, attending our events and stopping by with news and updates. From tapping into our local community, to utilizing reclaimed regional resources, we're excited to honor SCP Hotels with the VCOS Most Innovative New Business Concept award," says VCOS Director of Partnership Development Kimberlie Griffis.

SCP Hotels, which stands for Soul, Community, and Planet, represents a fresh, holistic hospitality concept for both travelers and the surrounding community founded on three core values: personal wellness (Soul), social connections (Community) and sustainable business practices (Planet).

The 98,000 square-foot, 176-room property, located at the base of majestic Pikes Peak, has been meticulously crafted with reclaimed and beetle kill wood and extensive use of green materials and eco-friendly products. Led by celebrity designer Kelli Ellis of HGTV and The Design Network, the hotel's eco-industrial design includes collaborative spaces for guests and community to work, socialize and meet.

"We are honored to receive this recognition," said Ken Cruse, founding partner and chief executive officer of Soul Community Planet. "With SCP Hotels, our mission is to provide holistic hospitality for people desiring to make positive choices for themselves, for humankind and for our planet. Colorado Springs, with its healthy outdoor culture and strong sense of community is the perfect location for our first SCP Hotel."

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About SCP Hotels Colorado Springs

With majestic views of world-famous Pikes Peak, the 167-room SCP Hotel Colorado Springs is conveniently located off I-25, and within one mile of the Olympic Training Center. For more information, visit www.scphotel.com, [Facebook](#) and [Instagram](#).

About Visit Colorado Springs (VCOS)

[Visit Colorado Springs](#) is the leading marketing organization for group and leisure travel and tourism to the Colorado Springs, Olympic City USA and the Pikes Peak region. The organization is dedicated to a strong national and international presence so that tourism is a primary contributor to a thriving local economy. Visit Colorado Springs' mission is to bring more visitors to Colorado Springs at Pikes Peak.

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